



European Medical Travel Conference 2011

27th - 29th April 2011 in Barcelona, Spain

The largest conference in Europe on global medical travel



What's happening in medical tourism

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[B2B Scheduling](#) has started – make sure you have registered

Due to growing interest, we have increased the number of meeting slots to a total of 2,800. This again indicates that EMTC2011 is seen as the premier conference for medical tourism in Europe and that the organizers are capable and flexible enough to meet the demands of the community. It is a pleasure for us to serve your needs. Medical travel is a well established sector of the healthcare industry but its structure is still being determined. Make sure you are part of the community.

Over 350 participants have registered: join the most important event for medical tourism this year: [EMTC2011](#)

[Ferrer Internacional](#) is a SILVER sponsor



Ferrer inCode is a company that has emerged from the strategic alliance between Ferrer and Gendiag. Ferrer is a group of companies in the pharmaceutical, food and chemistry fields. Gendiag is a biotechnology company made up of a multidisciplinary group of professionals dedicated to the research and development of diagnostic systems.

Ferrer inCode's goal is to offer personalized medicine services that make it easier for health professionals to make decisions on disease prevention. In so doing, it contributes to the improvement of the therapeutic targets of treatment and, consequently, on the quality of life of patients whose pathologies have a major impact on the health system.



Dr. Olga Fidalgo from Ferrer inCode will present in the Closing Session, giving us a view on "Predictive Medicine and Personalized Treatments" and the use of new genomic tools to personalize patient management and treatments. She is a medical doctor and qualified in business administration. Dr. Fidalgo has worked in the pharmaceutical industry for more than 20 years at a variety of companies, including some large multinationals and several medium-sized pharma companies.

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Sponsors and Partners



## We have a new sponsor on board: [Moolchand Healthcare Group](#) from India

As one of the leading names in healthcare in India, Moolchand has been setting standards for the past fifty years. We are proud to welcome one of the world's leading hospitals, which has the prestigious Joint Commission International (JCI) accreditation, as a sponsor.

Moolchand was the first organization in India to receive JCI accreditation, as well as the comprehensive National Accreditation Board for Hospitals and Healthcare Providers (NABH) accredited hospital status. Moolchand Blood Bank was one of the first four organizations in India to receive NABH accreditation. Other accreditations and certifications include the National Accreditation Board for Testing and Calibration Laboratories (NABL), the Indian equivalent of CAP, and the International Organization for Standardization (ISO) 9001:2000, ISO 27001 (for information security) and ISO Platinum. In 2010, Moolchand received the IMC Ramakrishna Bajaj National Quality Award (equivalent to the Malcolm Baldrige National Quality Award, USA) in the Outstanding Achievements in Healthcare category. Moolchand was also the winner of the International Asia Pacific Quality Award in 2010 for Quest for Excellence in the Healthcare category (again similar to the Malcolm Baldrige National Quality Award, USA).

[Dr. Vibhu Talwar](#) is COO of Moolchand Healthcare. As a co-promoter of Moolchand Healthcare Group, India's first JCI and comprehensive NABH accredited hospital, he is on the advisory panel to the Minister of Tourism and an advisor to several governments worldwide. He is recognized as an authority on quality in healthcare.

Focused on global quality healthcare trends, together with an Indian overview, he will cover the importance of quality, gauging various quality parameters and trends in global healthcare quality scenarios. "**Making quality happen... best practices in healthcare**" discusses the leading trends.

## Ideas, lectures, innovation, discussion, negotiation, partnerships: EMTC2011 is the platform that helps ideas come alive

The agenda for the conference is now closed. It includes 64 speakers and experts from all over the world, who will analyze and formulate responses to the current developments in medical tourism. It is true that, in 2011, more changes in our industry are expected than ever before.

Join the business community, network, learn from each other and promote your business.

## EMTC2011: Connecting people to health solutions

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